

Use this as the front-door lead magnet for the Agent Readiness Audit.

## Business Discovery

- ] The business has clear product/service pages.
- ] Each offer has a plain-language buyer, problem, outcome, and price range.
- ] The site has an llms.txt or equivalent AI-readable summary.
- ] The site has structured product or service data.
- ] Agents can identify who the offer is for and who it is not for.

## Pricing and Scope

- ] Setup fees are visible or discoverable.
- ] Monthly fees are visible or discoverable.
- ] Payment-plan options are documented.
- ] Refund/cancellation policy is easy to find.
- ] Custom quote boundaries are clear.

## Support and Intake

- ] Agents can identify the right support path.
- ] Quote request fields are defined.
- ] Support ticket fields are defined.
- ] Severity routing is defined.
- ] The company has a human review path for agent-submitted requests.

## MCP Readiness

- ] The company knows which data is public-safe.
- ] Candidate read-only tools are listed.
- ] Candidate write tools are listed separately.
- ] Approval-gated actions are identified.
- ] Sensitive systems are excluded from public discovery.

## Security and Governance

- ] No secrets in public files.
- ] No customer data in public files.
- ] No internal infrastructure details in public files.
- ] Tool-call logging requirements are defined.

- ] Human approval rules are defined.

### Score

- 0-10: Not ready.
- 11-20: Basic discovery cleanup needed.
- 21-30: Ready for agent-readable business package.
- 31-40: Candidate for MCP server planning.
- 41-50: Candidate for private MCP hosting or agent commerce readiness.