

### Public Files

- ] robots.txt reviewed.
- ] llms.txt added.
- ] ai-products.json or equivalent product feed added.
- ] Sitemap is current.
- ] Product/service pages are crawlable.

### Product Clarity

- ] Product names are consistent.
- ] Pricing or quote path is clear.
- ] Buyer fit is clear.
- ] Support path is clear.
- ] Policy links are clear.

### Technical Checks

- ] Pages render without requiring login.
- ] Critical content is not hidden only in images.
- ] Metadata is accurate.
- ] Structured data is valid where used.
- ] Crawl-blocking rules are intentional.

### Agent Checks

- ] Ask an AI assistant to summarize the business.
- ] Ask it what products are offered.
- ] Ask it how to request a quote.
- ] Ask it what the support policy is.
- ] Ask it what actions require human approval.

If answers are vague, wrong, or incomplete, the business needs agent-readiness work.